

EDITORIAL NOTES

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NATIONAL ASSOCIATION OF RETAIL DRUGGISTS URGES ITS MEMBERS TO GIVE A. PH. A. HEADQUARTERS ACTIVE SUPPORT.

The National Association of Retail Druggists held one of the most successful meetings in its history at Washington. The attendance was good and much important business was transacted. A resolution adopted by the convention gives indorsement to the project of the American Pharmaceutical Association to secure a suitable headquarters; the resolution follows:

"WHEREAS, our sister organization, the American Pharmaceutical Association, is conducting a campaign for the collection of a fund to be used for the erection and equipment of a suitable headquarters building to house the numerous activities of that worthy association and

WHEREAS, we recognize the many valuable services of the American Pharmaceutical Association in the cultivation of scientific and professional pharmacy; therefore be it

Resolved: That we cordially indorse the project of the American Pharmaceutical Association to secure a suitable headquarters building and urge upon the members of the N. A. R. D. that they give the project their active support."

CODE OF ETHICS OF ASSOCIATED ADVERTISING CLUBS OF THE WORLD.

The following code of ethics has been published for all engaged in advertising, by the Associated Advertising Clubs of the World—

We pledge ourselves:

"1. To dedicate our efforts to the cause of better business and social service.

"2. To seek the truth and live it.

"3. To tell the advertising story simply and without exaggeration, and to avoid even a tendency to mislead.

"4. To refrain from unfair competitive criticism.

"5. To promote a better international understanding based upon a recognition of our mutual responsibilities and our interdependence.

"6. To conserve for ourselves and for posterity ideals of conduct and standards of advertising practice born of the belief that truthful advertising builds both character and business.

"It pays to advertise truthfully, giving returns to all concerned and thereby establishing that confidence which enhances business, strengthens individuals and gives to all a real demonstration of Christian principles in service."

BULLETINS OF DRUG TRADE BUREAU OF PUBLIC INFORMATION.

Bulletins B-32-34 of the Drug Trade Bureau of Public Information have been issued by Director Robert P. Fischelis. All of these have to do with the transactions of the "Golden Anniversary" meeting of the National Wholesale Druggists' Association. The first of these bulletins refers to the reports of various committees, and an open forum on legislation problems, led by W. L. Crouse, of Washington.

The next bulletin quotes at length from a comprehensive report by the Committee on Credits and Collections, of which Lee M. Hutchins, of Grand Rapids, Mich., is the Chairman. The report attributes many of the conditions that obtain to the war; included therein are increase in vice, selfishness and disregard for other people's rights. Business conditions are discussed at length and from every angle. The following statement occurs in the report: "Many of our members have indicated that their present condition as to terms and discounts can be largely attributed to the somewhat unexpected results from Uncle Sam's policy under the prohibition act or erecting fake competition to the legitimate wholesale druggists."

The point of contact of the several divisions of the drug trade is indicated by the following quotation: "We believe that the wholesale drug trade is strong enough to adopt uniform terms and discounts believing that the selling plan, which has been followed for so many years from the manufacturer to the jobber and the jobber to the retailer, especially in the drug business, is the most economical that can possibly be arranged."

Bulletin B-34 presents extracts from the Presidential Address of G. Barret Moxley. He forecasted a year of good business and then reviewed market and business conditions. Speaking of the coöperation of the divisions of the drug industry, he said in part:

"The old day when each branch of the trade regarded all of the other branches as natural enemies from whom advantage must be forced, or against whom some defense must be erected, is rapidly passing.

"Some business prophets predict tremendous changes in merchandising that will almost eliminate the independent retailer; but in my judgment the individual retailer is the backbone of the nation's commerce, and with our assistance, in the application of progressive methods, he will grow in usefulness to greater prestige and success."

In another part of his address President Moxley said—"Coöperation is not a one-sided proposition;" and, elsewhere, the following: "The united front with which the legitimate alcohol-using industries opposed the enforcement of this stipulation* augurs well for

future unanimity of action when legitimate interests are menaced by illegal or unreasonable requirements."

PUBLICATIONS OF THE DEPARTMENT OF COMMERCE.

Trade Information Bulletins Nos. 266 and 269, recently issued, have both interest and value for all retailers, for whose benefit they were prepared, with the aim of aiding them in overcoming some of their more difficult problems. The records of the morgue of business failures give "poor management" as the cause of a vast majority of commercial deaths. The latter bulletin relates to "Success in Retailing" and names proper site selection as one of the most vital problems of retailing. The bulletins may be obtained upon request to the Department of Commerce in Washington.

A report is soon to be issued by the National Industrial Conference Board, which analyzes the development of trade associations and the legal status and economic importance of their activities.

PERSONAL AND NEWS ITEMS.

Dr. George H. Simmons, for more than twenty-five years editor of the *Journal A. M. A.*, at the San Francisco session of the American Medical Association asked to be relieved of the responsibilities he has successfully borne. He was elected Editor and General Manager Emeritus. An editorial of the *Journal A. M. A.*, October 4, states—"The *Journal* and the extensive enterprises of the American Medical Association will always be a monument to the editorial and administrative genius of Dr. George H. Simmons." Dr. Simmons is on an extended trip to Europe and India.

W. F. Gidley, for a number of years professor at Purdue University, a past chairman and secretary of the Section on Education and Legislation, A. Ph. A., has been elected head of the Pharmacy Department of the University of Texas.

W. R. Neville, of Austin, is now associate professor of pharmacy at the University of Texas, of which institution he is an alumnus.

I. V. S. Stanislaus, professor of pharmacy and mathematics in the Brooklyn College of Pharmacy—formerly, of the Department of Pharmacy, University of Notre Dame, dean and professor at Medico-Chirurgical College, Philadelphia, etc.—is now pharmaceutical editor of the *Pharmaceutical Era*.

* In a sense to police their customers—this stipulation has recently been withdrawn by the Department.

Past Chairman of the Section on Commercial Interests, A. Ph. A., **Henry B. Smith**, has been elected Chairman of the Board of Trustees of Brooklyn College of Pharmacy.

Gustave Bachman, professor of pharmacy in the University of Minnesota College of Pharmacy, is convalescing, following a major operation. He writes that he has resumed part of his duties.

"A Half Century of Research in Plant Chemistry—a chronological record of the scientific contributions of **Frederick Belding Power**"—makes up a 16-page reprint from the *American Journal of Pharmacy*. The titles, not including book reviews, sketches and addresses, number 127. Dr. Power was the recipient of the Ebert Prize on three occasions and ten or more prizes and medals are listed under awards.

Dr. Elwood Hendrick, internationally known through his articles on popular chemistry, has been selected to head the Chandler Chemical Museum by the trustees of Columbia University. His appointment as curator will take effect on October 1st.

The Chandler Museum has been built up over a period of more than fifty years by Prof. Charles F. Chandler, dean of American Chemists and for many years professor of chemistry in the New York College of Pharmacy. The Museum consists of the raw and finished products of manufacture of most of the important industries of this and other countries.—*Practical Druggist*.

Professor Chandler has been a member of the American Pharmaceutical Association since 1867; his senior in years of membership is **Joseph L. Lemberger**.

Hugo Kantrowitz, a past chairman of the Section on Historical Pharmacy, A. Ph. A., editor of the *Apotheker Zeitung*, recently received an honor of which he is justly proud.

He was presented with an embossed diploma, which confirmed his appointment to honorary membership in the German Pharmaceutical Society in recognition of his services toward the advancement of German-American pharmaceutical literature.

Publicity Director, **E. L. Newcomb**, attended the annual meeting of the National Wholesale Druggists' Association and of the National Association of Retail Druggists. He addressed both bodies on the subject of A. Ph. A. Headquarters.

Edward Spease, dean of the School of Pharmacy, Western Reserve University, in an article, published in the *Pharmaceutical Era*, states that Chiropractic is a menace to druggists and that pharmacists should combat propaganda of the cult and thus, in his opinion, assist in protecting public health.

The Virginia Pharmacist, each month, publishes a list of Virginia subscriptions to the A. Ph. A. Headquarters—the last number adds more than \$500 to that heretofore subscribed.

A number of states now have 100 per cent. record towns and cities in subscriptions to the A. Ph. A. Headquarters Fund—the full quota will be made up—the number of subscribers is quite as important as the total of money subscribed.

The Philadelphia Association of Retail Druggists' Building "is bought and paid for" was the proud announcement by this body at the Washington N. A. R. D. Convention. When the building was purchased, in 1923, there was a difference of opinion relative to the time when loans would be repaid to subscribers—the time stated ranged from "in about 2 years" to "never"—the answer by actual result—in 16 months. This is cited as an incentive to other organizations for expressing their faith by owning their own home.

OBITUARY.

DR. HENRY KRAEMER.

Dr. Henry Kraemer, member of the American Pharmaceutical Association since 1892, notice of whose death was made in the September JOUR. A. PH. A., died September 9, at the Harper Hospital, Detroit, Mich. Funeral services were held at his late residence at Mount Clemens, Mich. A sketch is printed in the July JOUR. A. PH. A., 1918. He was born in Philadelphia in 1868 and graduated

from Girard College in 1883. He is an alumnus of the Philadelphia College of Pharmacy, Class of 1889; he won the John M. Maisch Microscope Prize and the Henry C. Lea Prize; thereafter he was assistant in General Chemistry to the late Prof. Samuel P. Sadtler, at the University of Pennsylvania. From 1890–1892, he was instructor in Pharmacognosy in New York College of Pharmacy. During his sojourn in New York he studied chemistry in